

Case Study



BOSE Radio – Global Regulatory Compliance

BOSE Radio, the world's leading high-end audio equipment manufacturer chose SIMCOM to launch its first products into the People's Republic of China. A comprehensive project plan was initiated and covered the following tasks:

- ❖ Engineering process assessment
- ❖ BOSE personnel training to China's Compulsory Product Certification System
- ❖ Engineering documentation reviews in advance of application submission
- ❖ Sample testing
- ❖ Completion of Factory Questionnaires as required by the Chinese government
- ❖ Field assistance for BOSE Radio's Mexican manufacturing plant inspection to support Chinese engineer physical inspection teams
- ❖ Product label approval
- ❖ Coordination of follow-up inspection visits

BOSE gave SIMCOM high marks for exemplary service and recently engaged SIMCOM to collect, interpret and record all technical requirements for a new paging and evacuation system designed for large venue locations such as airports, sports arenas, train stations and large retail facilities for the following countries:

- ✓ **China**
- ✓ **Japan**
- ✓ **India**
- ✓ **Australia**
- ✓ **The United Kingdom**
- ✓ **Germany**
- ✓ **The Netherlands**
- ✓ **France**

SIMCOM was engaged by BOSE to manage the regulatory compliance tasks to assure the new product launch in June 2006. Our initial project engagement was to assess and direct BOSE engineers prior to actual product design to assure "Design for Compliance" best practices. BOSE Radio's choice of SIMCOM to support its first China product launch is a testament to our unique qualifications.



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